Program overview

The Medical Leadership Program (MLP) is a tailor-made Graduate Certificate in Business Leadership (GCBusLead) designed specifically for UQ Medical students and resident doctors in Australia.

UQ Faculty of Medicine, in partnership with UQ Business School Executive Education, developed the MLP to provide UQ Medical students and resident doctors with a pathway for gaining contextualised leadership skills.

The MLP focuses on building participants’ leadership skills, and covers a range of topics, including service strategy, communication, negotiation, and strategic thinking. To ensure that learning outcomes are industry focused, the MLP incorporates case studies and action learning techniques, where participants work in groups to solve real business problems.

Upon successfully completing the MLP, participants receive a GCBusLead postgraduate qualification in addition to their MBBS/MD degree.

Key benefits

By enrolling in the MLP you will:

- develop your personal and professional capabilities in areas including leadership and self-awareness, strategic thinking, and service quality in healthcare and innovation
- formulate practical ideas, models and tools of behaviour, which will help to advance your personal and professional development
- obtain a leadership qualification - the GCBusLead, in addition to your medical degree.

“The MLP has taught me a lot about the fast changing nature of the medical industry, and helped me to build confidence and leadership know-how.

“I've learnt to better navigate tough situations, and harness my interpersonal and communication skills as I develop my career.”

Honor Magon, MLP participant
Medical Student Representative, AMA Queensland, and Member, Queensland Council of Doctors in Training.

WHO SHOULD APPLY

All UQ Faculty of Medicine MBBS / MD students (second year and beyond) and resident doctors in Australia wishing to pursue medical leadership opportunities are invited to register their interest in the MLP.

APPLICATION PROCESS

To apply for the MLP contact UQ Faculty of Medicine via med.leadership@uq.edu.au. A limited number of scholarship places are offered for this program.

ENTRY REQUIREMENTS

To be eligible for the MLP you must have a Bachelor degree or equivalent as approved by the Executive Dean with a GPA of at least 4.00 on a 7 point scale; OR post-secondary study and at least five years full-time work experience as approved by the Executive Dean; OR seven years full-time work experience as approved by the Executive Dean.
Program courses

The MLP is completed over two years, and consists of the following four 5 day courses:

**Principles of Business Management and Leadership**  
(20 - 24 November 2017)

As a new manager, supervisor or future leader, identify key issues and opportunities that you may face specific to the medical industry. Learn the foundational knowledge, key skills and insights required for managing individual, group and organisational challenges.

**Strategic Analysis and Implementation**  
(7 - 11 May 2018)

Good strategy creates value for an organisation’s customers and captures value for the organisation and its stakeholders. Learn about key strategy analysis concepts and techniques, including industry and environmental analysis, capabilities analysis, and gap analysis. Enhance your decision-making and strategy implementation skills to design and deliver effective and relevant business solutions.

**Service Quality and Customer Co-creation**  
(9 - 13 July 2018)

Understanding how to operate in a fast-changing, technology-driven environment and how to treat patients as informed consumers is critical to developing appropriate patient care models that focus on the needs of individuals. Learn about the latest research on the five different patient types and how best to interact with each. Using innovative knowledge from world leaders in their fields, group discussions, and practical exercises, this course teaches you how to define and implement service quality in health practice.

**Innovation Management**  
(10 - 14 September 2018)

A fundamental source of competitive advantage, the purpose of this course is to analyse the importance and nature of innovation and how managers can lead innovation for sustainable business growth and advantage. This course is based on robust analytical frameworks and contemporary empirical evidence on international best practice in innovation leadership.

**Pricing**

The indicative cost of the MLP is $18,820 over the two-year delivery period. FEE-HELP is available for eligible students.

**Application**

To apply for the MLP contact UQ Faculty of Medicine via med.leadership@uq.edu.au or on +61 7 3346 4774.

ABOUT UQ BUSINESS SCHOOL EXECUTIVE EDUCATION

As one of the world’s leading business schools, with the number one ranked MBA program in Australia and Asia Pacific and one of the top ten in the world (AFR BOSS Magazine, The Economist), UQ Business School Executive Education produces high-performing leaders and high-impact business results.

Our mission is to work with individuals and organisations to build personal and professional capability, through creative consultation and quality education. We do this by:

- co-creating innovative solutions through research and discovery
- turning cutting-edge theories into proven practice
- fostering potential growth through consultation and implementation
- challenging the boundaries of traditional executive education.

Our professional development courses and customised programs are delivered by some of the brightest minds in the business world, and combine cutting-edge research, case studies, guest speakers, and experiential learning techniques to inspire and equip businesses with the skills and tools to meet the challenges of the future.
For more information

UQ Faculty of Medicine

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